

ABOUT JNTUA

The College of Engineering, Anantapur was started at Guindy, Madras in 1946 and shifted to Anantapur in 1948. The college was initially affiliated to Madras University during 1946-1955 and to Sri Venkateswara University, Tirupathi during 1955-1972. In 1972, by an Act of State Legislature, JNT University was established at Hyderabad and the College of Engineering, Anantapur went into the fold of JNTU. Later in the year 2008, by an Act of AP State Legislature, JNTU was trifurcated into three independent universities viz., JNTU, Hyderabad, JNTU, Kakinada and JNTU Anantapur. JNTU College of Engineering, Anantapur became a constituent college of JNTUA and was renamed as JNTUA College of Engineering, Anantapur. The JNTUA College of Engineering, Pulivendula, established in the year 2006 and Oil Technology Research Institute (OTRI), Anantapur, established in the year 1948 also became constituent units of JNTUA. A new constituent college - JNTUA College of Engineering, Kalikiri established in 2013 also came under the fold of JNTUA. The OTRI was later renamed as Oil Technology and Pharmaceutical Research Institute (OTPRI), in 2016. In addition to the above four constituent colleges, the JNTUA has 98 Engineering Colleges, 33 Pharmacy Colleges and 29 stand-alone MBA/MCA colleges affiliated to it. Since its inception, JNTUA is committed to develop and nurture technological education and intends to produce technical manpower of high quality, comparable to the best in the world.

ABOUT COLLEGE

Seven Hills College of Pharmacy (SHCP) was started in 2007 as an institution exclusively specialized in Pharmacy Education promoted by Global Vision Educational & Welfare Society (Reg.No.296/2005), a non-profit organization registered under the Registration of Societies Act with the Registrar of Societies, Sri Balaji Registration District.

The College has been carefully launched & nurtured by its founders & visionaries Shri M. Venkatrama Raju & Shri M. Niranjana Babu, who have been taught educationists themselves. Presently the College is offering B.Pharmacy & M.Pharmacy (Pharmaceutics, Pharmaceutical Analysis & Pharmacology and Pharm.D, and Ph.D in Pharmaceutical Sciences. SHCP is a one-stop solution for all the higher education & research requirements of Pharmacy students.

ABOUT FACULTY DEVELOPMENT PROGRAMME

Faculty Development Programme is intended to prepare educators and healthcare professionals with the knowledge and skills essential to pilot the developing landscape of digital pharmacy. With the prompt integration of technology in healthcare, digital pharmacy is reshaping how pharmaceutical education is delivered and how patient care is managed.

The program emphasizes key aspects of digital transformation in the pharmaceutical sector, including the use of digital tools in pharmacy education, telepharmacy, e-prescriptions, and patient monitoring through mobile applications and wearable devices. It also highlights the role of artificial intelligence in personalized medicine, improving patient outcomes, and rationalising healthcare services.

By fetching together academic experts, healthcare professionals, and industry leaders, the program aims to foster collaboration and innovation in the field. Participants will gain insight into cutting-edge technologies, regulatory considerations, and the ethical implications of digital pharmacy. The program also provides a platform for the exchange of best practices and strategies for integrating digital solutions into the pharmacy curriculum and training.

Ultimately, this FDP seeks to empower faculty members to prepare future pharmacists for a digitalized healthcare environment, ensuring they are well-equipped to meet the changing needs of patients and the healthcare industry.

CHIEF PATRON

Prof. H. SUDARSANA RAO

Vice Chancellor i/c,

JNTUA, Ananthapuramu-515002, A.P., India.

PATRON

Prof. S. KRISHNAIAH

Registrar

JNTUA, Ananthapuramu-515002, A.P., India.

PROGRAMME DIRECTOR

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Director

Faculty Development Centre,

JNTUA, Ananthapuramu-515002, A.P., India.

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Principal

Seven Hills College of Pharmacy (Autonomous),

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PROGRAMME CO-COORDINATOR

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A FIVE DAY FACULTY DEVELOPMENT PROGRAMME

on
“RISE OF DIGITAL PHARMACY:
TRANSFORMING EDUCATION
AND PATIENT CARE”

25th - 29th November, 2024



Jointly Organized by IQAC &

**DEPARTMENT OF PHARMACY PRACTICE
SEVEN HILLS COLLEGE OF PHARMACY**

(AUTONOMOUS)

Venkatramapuram, R C Puram (Mandal), TIRUPATI, Tirupati (Dist), 517561 - A.P., INDIA

Awarding University: JNTU Anantapur-Ananthapuramu

Approved by PCI, New Delhi and Govt. of A.P.

Recognized by UGC Under Sections 2(f) & 12(B) of UGC Act 1956

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**FACULTY DEVELOPMENT CENTRE
JAWAHARLAL NEHRU TECHNOLOGICAL
UNIVERSITY ANANTAPUR
Ananthapuramu-515002, A.P.**

OBJECTIVES

- ✓ Acquaint with faculty to the concepts, technologies, and platforms driving the rise of digital pharmacy, including as e-prescriptions, telepharmacy, and healthcare apps.
- ✓ Exploring how digital pharmacy might improve teaching and learning experiences for students.
- ✓ Investigate how digital pharmacy improves medication availability, individualized treatment plans, and remote monitoring.
- ✓ Toward prepare faculty to teach and coach students in the growing field of digital pharmacy.
- ✓ Discover the ethical, legal, and regulatory implications of digital pharmacy for education and patient care.
- ✓ Focus on enhancing the overall patient journey by making healthcare more personalized, accessible, and responsive to individual needs.

HELPFUL IN CURRICULUM ENRICHMENT

- ✓ The digital pharmacy is influencing pharmaceutical education and patient care, with considerable benefits for pharmacy students and practitioners.
- ✓ It provides access to a multitude of online resources, virtual simulations, and interactive platforms, allowing for more flexible and personalized learning experiences.
- ✓ Enhance Real-time case studies help user's better drug management, pharmacology, and patient communication.
- ✓ Furthermore, combining artificial intelligence and data analytics allows experts to stay current on the latest pharmacological advances and evidence-based methods which simplify duties like prescription filling, inventory management, and patient consultations, lowering errors and increasing efficiency.

OUTCOMES

- ✓ Integration of computerised pharmacy concepts into existing pharmacy education curricula.
- ✓ Increased faculty proficiency in teaching multimedia pharmacy practices and guiding students in this area.
- ✓ Preparing students for the workforce with a strong understanding of numerical pharmacy and its impact on patient care.
- ✓ Long-term improvements in patient care driven by the adoption of technological pharmacy practices in clinical settings

RESOURCE PERSONS

Eminent Speakers from Reputed Universities, Institutions & Industry will handle the sessions

ORGANIZING COMMITTEE

Dr. Y. Prasanna Raju	-	Professor
Prof. K. Saravanakumar	-	Professor
Dr. Y. Lavanya	-	Professor
Dr. G. Satheesh Kumar	-	Professor
Dr. A. Rekha Devi	-	Associate Professor
Dr. Md. Abdul Sattar	-	Associate Professor
Dr. D. R. Aruna Kumari	-	Associate Professor
Mr. R. Chandrasekar	-	Associate Professor
Mrs. B. Sivagami	-	Associate Professor
Mr. G. Mallikarjuna	-	Associate Professor
Mr. V. Prudhviraj	-	Associate Professor
Dr. E. Sunil Kumar	-	Associate Professor
Dr. Yogendra Shrestha	-	Associate Professor
Mrs. D. Meena	-	Assistant Professor
Mr. Y. Jagadeesh	-	Assistant Professor
Ms. M. Reddemma	-	Assistant Professor
Dr. M. Nirmala	-	Assistant Professor
Dr. P. Thanay Kumar	-	Assistant Professor
Mrs. TV. Sai Prathyusha	-	Assistant Professor

INSTRUCTIONS TO PARTICIPANTS

Target Audience:

The participant must be a teaching faculty from constituent and affiliated colleges of JNTUA, Ananthapuramu.

Guidelines:

- No Registration Fee.
- Participants will be selected on First- Come First- Serve basis.
- Participant should maintain 100% attendance.
- An evaluation test will be conducted at the end of the FDP.
- Certificates will be issued based on the attendance percentage, test score and submission of feedback.
- Accommodation will be provided on request.

REGISTRATION

Last date for the FDP Registration: 18-11-2024

Confirmation of Registration: 22-11-2024

Link

<https://forms.gle/94sWPucLZxnjCs1C6>



**Scan QR code &
Complete Registration**



for further assistance Contact:

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